

α Alpha Advisory Group

Full-Scope Employee Communications & Engagement

Alpha understands that employee communications teams have a never-ending stream of requests from stakeholders. We can expand your capabilities and bandwidth so you can deliver on your critical KPIs.

Employee engagement is a cornerstone of performance-driven cultures, especially in today's complex and dynamic business environment. We can help to inspire, motivate and build trust with employees through greater transparency and better understanding of your business strategy and goals.

Elements of Effective Messaging to Motivate and Build Trust

When it Comes to Employee Communications, It's Personal

An **inspiring vision** that motivates and supports employees personal and professional aspirations.

A goal oriented **action plan** that fosters cross-functional connection and teamwork

Metrics aligned to each goal for clarity on outcomes and the measures of success.

Our senior-level team has vast experience spanning a range of capabilities to help you inform, inspire, and mobilize your people to contribute to your organizational goals:

- α Change management
- α Transformations
- α Organizational announcements
- α Internal channel planning/content
- α Town hall events
- α Solutions for deskless employees

Speak to an Alpha Advisory Group expert to inquire about our services or to engage us:

[312.445.2870](tel:312.445.2870) or info@alphaADVgroup.com

Alpha Advisory Group

We Grow Your Internal Communications Capabilities



Communications Processes

- Communications audits
- Planning tools and calendar
- Stakeholder meetings



Content Development

- Key messages
- Internal announcements
- Town Hall meetings
- Intranet news



Channel Optimization

- Microsoft 365 tool usage
- SharePoint intranet builds
- Mobile adoption



Engagement

- Engagement measurement
- Engagement activities and culture building
- Recognition programs



Other Internal Audiences

- Translations for global employees
- Reaching deskless workers



Special Projects

- Transformation initiatives
- Change management Meetings and events

About Alpha Advisory Group

Alpha Advisory Group, which includes its subsidiary Alpha IR Group (collectively “Alpha”), is a premier C-Suite advisory firm that brings deep sector expertise and senior-driven programs focused on clients’ most critical stakeholders. Alpha is the right choice to manage clients’ reputations, credibility, and ultimately, their corporate and investment brands.

What We Do

Our work includes strategic investor relations consulting, IR program management, corporate communications and reputation advisory, as well as transactions, crises, and special situations counsel.

Where to Find Us

The firm is headquartered in Chicago, with offices in New York, Boston, and Dallas.